

# MUSICFEST 19 Est. 87

## Dear Sponsor,

This has been a banner year for Main Street El Dorado and our flagship fundraiser, MusicFest El Dorado, is right around the corner. The event will take place October 7th and 8th in historic Downtown El Dorado and will feature music, entertainment and fun for the entire family, but it can't happen without the support of people like you. MusicFest was named Arkansas Festival of the Year in both 2007 and 2009 making it the first annual event to win the award twice. Main Street El Dorado was also honored in 2009 by being named one of the Top-5 Downtowns in the nation so we hope you see the importance of this fundraiser as it fuels our program and the work we do throughout the entire year.

Headliners for MusicFest XXIV include the biggest selling R&B act of all time, Boyz II Men, CMA Top Newcomer Easton Corbin, Grammy Award-winning Tone Loc, Grammy-nominated James Otto and top country sensation Sunny Sweeney! In all, over 30 acts will perform over the two-day event. Other attractions from this year's festival include:

\*Kid's World  
\*Inflatable's  
\*Community Booths

\*Arts & Crafts  
\*Food Vendors  
\*Family Stage

\*MusicFest Jumbo-Screens  
\*Miss MusicFest Pageant  
\*Children's Games

MusicFest continues to showcase our historic downtown district to thousands of visitors each year and provides a strong economic boost for the entire community. This year's event will be powered by the largest marketing campaign in the festival's history reaching out to wider areas for greater exposure so our community will be receiving a tremendous amount of exposure.

We are asking you to please consider taking a role in MusicFest XXIV. Enclosed you will find a list of sponsorship levels from which to choose. The proceeds benefit our nationally recognized Main Street program and allow us to improve the festival each year. If you have any questions or comments concerning MusicFest El Dorado, please feel free to contact Main Street El Dorado at (870) 862-4747 or visit our award-winning website at [www.musicfesteldorado.com](http://www.musicfesteldorado.com).

As always, we welcome your input, participation and support for this great event.

Thank you for your consideration as a sponsor of MusicFest XXIV.

Sincerely,

Keith Atkins  
MusicFest Chairman

Mark Givens  
Executive Director

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# GENERAL SPONSORSHIP

## **GOLD PERFORMER ----- \$7,500**

- Company logo on TV ads (Statewide Arkansas, Northern Louisiana, East Texas)
- Company Logo in rotation on both jumbo screens both nights of MusicFest
- Company name on Main Stage Sponsor Banner
- 10 VIP Seating Passes in designated area
- 20 Friday and 20 Saturday general admission passes to MusicFest
- 2 Saturday night Meet & Greet Passes
- Listing at Gold Performer donor level in program and sponsor ads
- Tax-deductible donation receipt

## **HALL OF FAME PERFORMER ----- \$5,000**

- Company Logo in rotation on both jumbo screens both nights of MusicFest
- Company name on Main Stage Sponsor Banner
- 8 VIP Seating Passes in designated area
- 15 Friday and 15 Saturday night general admission passes to MusicFest
- Listing at Hall-of-Fame Performer donor level in program and sponsor ads
- Tax-deductible donation receipt

## **LEGENDARY PERFORMER ----- \$3,000**

- Company name on Main Stage Sponsor Banner
- 6 VIP seating passes in designated area
- 12 Friday night and 12 Saturday night general admission passes to MusicFest
- Listing at Legendary Performer donor level in program and sponsor ads
- Tax-deductible donation receipt

## **SUPERSTAR ----- \$2,000**

- 4 VIP Seating Passes in designated area
- 10 Friday night and 10 Saturday night general admission passes to MusicFest
- Listing at Superstar donor level in program and sponsor ads
- Tax-deductible donation receipt

## **POP STAR ----- \$1,500**

- 4 VIP Seating Passes in designated area
- 8 Friday night and 8 Saturday night general admission passes to MusicFest
- Listing at Pop Star donor level in program and sponsor ads
- Tax-deductible donation receipt

## **RECORDING ARTIST ----- \$1,000**

- 2 VIP Seating Passes in designated area
- 6 Friday night and 6 Saturday night general admission passes to MusicFest
- Listing at Recording Artist donor level in program and sponsor ads
- Tax-deductible donation receipt

## **LEAD VOCALIST ----- \$500**

- 6 Friday night and 6 Saturday night general admission passes to MusicFest
- Listing at Lead Vocalist donor level in program and sponsor ads
- Tax-deductible donation receipt

## **BACK-UP SINGER ----- \$250**

- 4 Friday night and 4 Saturday night general admission passes to MusicFest
- Listing at Back-Up Singer donor level in program and sponsor ads
- Tax-deductible donation receipt

## **FAN CLUB ----- \$100**

- 2 Friday night and 2 Saturday night general admission passes to MusicFest
- Listing at Fan Club donor level in program and sponsor ads
- Tax-deductible donation receipt

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## CONTRIBUTION FORM

Yes, I want to support MUSICFEST 2011 with a donation of \$\_\_\_\_\_.

- Enclosed is a check for my donation.
- Please send a bill to the address below.

This donation qualifies me for the sponsorship level of:

- Gold Performer (please attach copy of company logo, high resolution digital if possible)
- Hall of Fame Performer
- Legendary Performer
- Superstar
- Pop Star
- Recording Artist
- Lead Vocalist
- Back-up Singer
- Fan Club

Please print your company's name, as it should appear in print & on signs.

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone/Fax: \_\_\_\_\_

Contact: \_\_\_\_\_

Signature: \_\_\_\_\_

### Please return completed form to:

MUSICFEST  
PO Box 1325  
El Dorado, AR 71731-1325

It will be signed and returned as evidence of your TAX DEDUCTIBLE CONTRIBUTION.

Signed: \_\_\_\_\_  
Main Street El Dorado, Representative

71-0669438  
Tax Id Number

Date: \_\_\_\_\_

Musicfest El Dorado 2011 is a Special Events project of Main Street El Dorado  
870-862-4747 • www.musicfesteldorado.com • Fax 870-862-4758